

Toy Business

Amer Flyer Mfg Co 718 Mission... SU ter-8735
Behrendt Richard 711 Mission... GA rfd-7871
Davis J J 820 Mission... KE arny-1708
Davis M 2886-16th... HE mlock-1773
Dohi Hospital S F The 41 Grant... GA rfd-8181
Duret Manufacturing Co 717 Market... GA rfd-5266
Hoag Anastasia Wine #1 Grant... GA rfd-8181
Haltzman A H 905 Mission... SU ter-1469
Kindel-Graham 782 Mission... DO uglas-0528
McClellan & Sidebottom 717 Market... DO uglas-0679
Pac Bazaar The 723 Market... GA rfd-9837
Play Ball Game Co Hearst Bldg... SU ter-6066
Stadler Albert 615 Clement... BA yrkes-3523
Standard Toy Agencies 718 Mission... GA rfd-7499
Stedman Kenneth L 718 Mission... GA rfd-7779
Sweyd M & Son 718 Mission... DO uglas-0319
Teachers Co-operative Store 435 Powell GA rfd-7845
Trayton A F 717 Market... EX brook-4903
TRAVERTINI ART CO 824 Florida WA lencia-7311
Vivell Air Craft Co 382-18th At... SK yline-3101
Zimet's 1404 Fillmore... WE st-3406

Repairs, Toy

Cervasi Bros Clement Repair Shop
244 Clement BA yrkes-1805
JESSEN JOHN C 1104 Valencia... MI son-4800

Retail Toys

KIDDIE SHOP
Toys Galore—Why Pay More
3041 Mission... MI son-1357
Zimet's 1404 Fillmore... WE st-3406

Vehicles, Toy

BEAN SON CO THE 981 Mission... DA vnprt-8388

Wholesale Toy Vehicles

Hedstrom Union Co 671 Howard... KE arny-3274
Merry Co Ltd The 18th & Potrero... HE mlock-4480

Wholesale Toys

BAER NOTION & TOY CO
750 Mission SU ter-2366
BEHRENDT RICHARD 711 Mission... GA rfd-7871
CALIF NOTION & TOY CO LTD
543 Market KE arny-7250
Davis M 2886-16th... HE mlock-1773
KINDEL-GRAHAM
IMPORTED & DOMESTIC
Dolls, Wheel Goods, Games,
Books, Mechanical Toys, Teddy
Bears, Stuffed Animals, Puzzles,
Doll Baskets, Electric Trains,
Sand Toys, Rubber Balls
782 Mission... DO uglas-0528

SCHWABACHER-FREY CO
735 Market DA vnprt-2522

Tractor Business

Allis-Chalmers Tractor Agency
35 Main DA vnprt-0120
Caterpillar Tractor Dealers 1175 Howard MA rket-8020
Clark Tractor Co Agency
274 Brannan KE arny-2041
CLEVELAND TRACTOR CO
1345 Howard MA rket-8317
Deere John Plow Co S F 651 Brannan SU ter-2929
Eby Machinery Co The 35 Main... DA vnprt-0120
Industrial Parts & Supply 1456 Calif OR dway-1436
International Harvester Co of America
201 Potrero MA rket-0345
Massey-Harris Co Inc The Pier 54... UN drhil-1963
Mercury Mfg Co 660 Market... DA vnprt-5858
O'Connor G W 1175 Howard... MA rket-8020
Peterson O R Co Inc 21st & Alabama... MI son-1052
Peterson O R-Ersted Co Ltd
2445-16th MA rket-3822
Rattray & Co 544 Market... KE arny-2591
Tractor Equipment Inc 21st & Alabama MI son-1052
Tractor Corp 544 Market... KE arny-2591
WORDEN W H CO INC 355 Fremont KE arny-1181
West Coast Tractor Co 1175 Howard... MA rket-8020
YUBA MANUFACTURING CO THE
Ballfour Bldg EX brook-0274

Farm Tractors

International Harvester Co of America
201 Potrero MA rket-0345
Massey-Harris Co Inc The
Wallis Tractors
Pier 54... UN drhil-1963

Garden Tractors

BERG CHAS IMPLEMENT CO
340 Washington DA vnprt-7082
CARTER H Y CO
Curtain Beeman & Gravelly Tractors
52 Beak... DA vnprt-0563

Tractor Business—(Cont'd)

Industrial Tractors

International Harvester Co of America
201 Potrero MA rket-0345
McCormick-Deering Industrial Distr
17th & Folsom HE mlock-3700

Parts, Tractor

Industrial Parts & Supply 1456 Calif OR dway-1436

Repairs, Tractor

GOINS JAY M 170 Main... GA rfd-9305

Trade Mark Counselors

Mida's Pac Coast Trade Mark Bureau
109 New Montgomery SU ter-3199

Trade Marks

Jackson & Webster 333 Montgomery... DO uglas-8154
Minier & Fibe Pacific Bldg... SU ter-0954

Foreign Trade Marks

MARKS & CLERK Crocker Bldg... GA rfd-7417

Trading Stamp Business

Sperry & Hutchinson Co The
1260 Market HE mlock-2742

Traffic Managers

Bailey L A Co 216 Pine... DO uglas-1896
Bishop L R 309 Pine... SU ter-1040
Bishop & Bahler 309 Pine... SU ter-1040
Bracken J O Co Pacific Bldg... GA rfd-7478
Buckley Elson A 24 California... GA rfd-6194
Clifford J J 16 California... GA rfd-2057
Clifford Traffic Co 55 New Montgomery... SU ter-4399
Coulter F J Flood Bldg... SU ter-3860
Downey F S Russ Bldg... DO uglas-4776
Gittings H F Jr 417 Market... SU ter-2406
Interstate Freight Auditing Service
693 Mission GA rfd-7488
Larsson A 208 Market... SU ter-8401
Larsson Traffic Service 208 Market... SU ter-6834
Leonard & Desch 260 California... DA vnprt-4878
Manis Jacob 16 California... EX brook-2639
McCarthy R P 465 California... DA vnprt-4553
Merchants & Mrs Traffic Bur 10 Calif... GA rfd-2057
Montgomery J A 85-2nd... EX brook-0448
Pac Consolidators 417 Market... SU ter-2406
Schulz Bros Merch Exch Bldg... DO uglas-3431
Service Corp The 255 California... KE arny-7117
Small Perry 1401-3rd... MA rket-0935
Stanton & Berry 461 Market... DO uglas-3464
Sweat Walter A 320 Market... GA rfd-0213
Thurston Jack D Co 260 California... DA vnprt-5668
Traffic Service Bureau Inc 24 California GA rfd-6194
Wholesalers Traffic Assn 417 Market... SU ter-2406

Freight Traffic Managers

Bracken J O Co Pacific Bldg... GA rfd-7478

Traffic Signals

California Arms Co 225-11th... UN drhil-1870
Erickson K E Co Inc 274 Spear... DA vnprt-1077

Trailer Business

FRUEHAUF TRAILER CO
759 Van Ness OR dway-2722
NEWCOMER TRAILER MFG CO
759 Van Ness OR dway-2722
Ralston Trailer Co 200 Paul... DE laware-6720
Regan Jack 459-11th... MA rket-1525
RELIANCE TRAILER & TRUCK CO
INC 2705-16th... MA rket-4894
Utility Trailer Sales Co 1242 Mission MA rket-2742

Truck Trailers

DINUBA STEEL PRODUCTS CORP
RALSTON TRAILERS
1 TO 75 TON CAPACITY
Built in San Francisco
A Trailer for Every Purpose
Plant
200 Paul Av... DE laware-6720
Near Intersection of Bayshore Av and 3rd St

FAGER HYDRAULIC HOIST &
BODY CO OF NORTHERN CALIF
Six Wheel Attachments
38 Otis... HE mlock 8027

Trailer Business—(Cont'd)

Truck Trailers—(Cont'd)

UTILITY TRAILER SALES CO
TRAILERS
Two, Four and Six Wheel
SIX WHEEL
ATTACHMENTS
Installed on Any Make of Truck
1242 Mission... MA rket-2742

Transfer Moving

(See Moving Business)

Transfer Pictures

DE GRA ART TRANSFER PICTURE CO
1835 Polk OR dway-4433

Translation Bureaus

ALFONSO JOSE H deYoung Bldg... KE arny-5050
Amaral Moses 830 Market... DO uglas-7044
Interlinguary Translation Bureau
deYoung Bldg KE arny-0830
PRENTICE BROS & CO Russ Bldg... GA rfd-8752
Technical Translation Bureau 703 Mt... GA rfd-4254
Translation & Typewriting Bureau
Merchants Exchange Bldg KE arny-2283
Zimmerman J E Miss Mer Exch Bldg... KE arny-2283

Foreign Language Translation Bureaus

Alfonso Jose H
Legal Documents & Court Interpreting
deYoung Bldg... KE arny-5050
FERNAC SCHOOL OF LANGUAGES
1182 Market HE mlock-0441
Giuffre Bureau of Translations
26 O'Farrell SU ter-8663
Prentice Bros & Co
Spanish German French Italian Ele
Rus Bldg... GA rfd-8752

Transmission Appliances

Standard Pressed Steel Co 76-1st... DO uglas-4180

Transmission Towers

PACIFIC COAST STEEL CORP
20th & Illinois UN drhil-6442

Steel Transmission Towers

PACIFIC COAST STEEL CORP
20th & Illinois UN drhil-6442

Travel Bureaus

Alaska Ticket & Tour Co Agcy 683 Mt SU ter-1680
Amer Express Co 2nd & Market... KE arny-3100
Bagley A G Monahan Bldg... SU ter-4442
BAGLEY TRAVEL SERVICE
Monahan Bldg SU ter-4442
Black Ida Mae 199-4th... EX brook-1742
Black's Ida Travel Bureau 34-6th... MA rket-0855
Bristed-Manning Travel Serv Inc
210 Post EX brook-7057
Catholic Travel Bureau of 128 Sutter... KE arny-3512
Clark's Cruises Agency 625 Market... SU ter-6736
Cook Thos & Son 128 Sutter... KE arny-3512
Criswell Travel Service 620 Market... EX brook-6243
Dodd Travel Service Inc 620 Market... EX brook-6243
Duran Daniel E Russ Bldg... GA rfd-4584
Edwards & Vickery 29 Geary... GA rfd-8391
Franco-Belgique Tours Co Inc 29 Geary... GA rfd-8391
Frank Tourist Co 29 Geary... GA rfd-8391
French Tourist Co 110 Sutter... DO uglas-5450
Greyhound Systems Travel Bureau
53-5th EX brook-5210
Hawaiian Tourist Bureau 225 Bush... GA rfd-2960
Intercollegiate Tours 920 Market... KE arny-6013
International Travel Service 53-5th... EX brook-5210
Knickerbocker Travel Service
Monahan Bldg KE arny-4334
Leedke Chas Monahan Bldg... GA rfd-6029
Lundy Travel Bureau 593 Market... KE arny-4559
Mack Travel Service Russ Bldg... GA rfd-4584
Ojeda F de 605 Market... KE arny-6013
Overseas Tours 620 Market... KE arny-6013
PACIFIC TOURS LTD
New Zealand Tourist Agency
270 California... DO uglas-3100
PECK JUDAN 97 2 Market... GA rfd-3505
RAYMOND & WHITCOMB CO
230 Post SU ter-5882
Scandinavian Travel Bureau 100 Gough HE mlock-8872
Silberstein Mervyn D 593 Market... SU ter-2051
Students' Travel Club Inc 29 Geary... GA rfd-8391
Swiss Tourist Office 600 California... DA vnprt-3731
Swiss Travel Bureau deYoung Bldg... SU ter-7397
(Continued Next Page)

Travel Bureaus—(Cont'd)

Temple Tours Inc 620 Market... KE arny-6013
Terminal Travel Bureau 641 Market... GA rfd-5038
TRAVEL BUILDING THE 672 Mt EX brook-0650
Walker Cruises of S F 3021 Geary... SK yline-4161
Western Tours Travel Agency 609 Sutter PR aspt-2500
Whitmore Margaret Keene 68 Post... KE arny-7804
World-Wide Travel Service 369 Pine... SU ter-1040
Wright M T 625 Market... SU ter-6736

Tourist Travel Bureaus

FRENCH TOURIST CO 110 Sutter DO uglas-5450

Tree Surgeons

Davey Tree Surgery Co Russ Bldg... SU ter-3377
McClellan S P Merch Exch Bldg... KE arny-4457
Peninsula Tree Surgery & Spraying Co
369 Pine GA rfd-3064

Pruning, Tree

DAVEY TREE SURGERY CO
Specializing in the Care of
Ornamental & Shade Trees
Russ Bldg... SU ter-3377

Trimmings

Calif Pringe Co 788 Mission... SU ter-0050
Coleman H & Co 239 Geary... DO uglas-4554
Consolidated Trimming Corp 442 Post... GA rfd-0758
Schumacher F & Co 442 Post... KE arny-5245

Tailors Trimmings

(See Tailors Trimmings Business)

Trophy Cups

Dirigold Salon The 456 Powell... GA rfd-5826

Truck Business

AMER LA FRANCE SALES &
SERVICE 2829-16th... HE mlock-1766
Autocar Sales & Service Co of Calif
329 Howard SU ter-1730
Baker Industrial Truck Co 1185 Miss UN drhil-6883
Buchignani & Co 25 Clark... DA vnprt-8696
Colson Co of the Pacific T Front... SU ter-8854
Craig Howard W 236 Clara... SU ter-3932
Crowe & Hasselbach 472-7th... MA rket-5226
De Martini Motor Truck Co Inc
457 Pacific DA vnprt-2509
Diamond T Motor Truck Distributors
147-11th HE mlock-3535
Doane Motor Truck Co 428-3rd... GA rfd-1358
Dodge Bros Corp Agency
O'Farrell & Polk OR dway-2121
Duplex Truck Sales Co 1242 Mission... MA rket-2742
Eames Co 920 Howard... SU ter-4996
Elwell Parker Electric Truck Dist
200 Davis SU ter-1476
Fager Motors Co 180-12th... MA rket-0780
FAIRBANKS MORSE & CO
Special Harrison EX brook-5855
FEDERAL MOTOR TRUCK
DISTRIBUTOR 825 Sansome... GA rfd-6694
Four Wheel Drive Auto Co 135-10th HE mlock-0395
General Motors Truck Co 900 Folsom... GA rfd-6080
Golden State Truck Co 1020 Folsom UN drhil-0320
Great Western Truck Steam Cleaning
Wks 1757 Folsom... HE mlock-1405
GUNN CARLE & CO 444 Market... SU ter-2720
Hercules Motor Corp 1350 Howard... MA rket-3891
Hillsbrand & Lynch 147-11th... HE mlock-3535
HUGHSON WILLIAM L CO
1499 Market UN drhil-4380
Indiana Pacific Truck Co 1242 Mission MA rket-2742
International Harvester Co of America
201 Potrero MA rket-0345
INTERNATIONAL MOTOR TRUCK
AGENCY 201 Potrero... MA rket-0345
Jacobs Murry Co 613 Howard... KE arny-6024
KLEIBER MOTOR CO 1480 Plm HE mlock-3270
LA FRANCE-REPUBLIC SALES
CORPORATION 2829-16th... HE mlock-1766
Lewis-Shepard Co 383 Brannan... SU ter-3461
MacDonald Motors Inc 5th & Harrison EX brook-5146
Mac-International Motor Truck Corp
11th & Howard UN drhil-1455
Maggioli Motor Car Co Ltd 123 Jackson DA vnprt-0336
Moreland Motor Truck Co The
1250 Howard MA rket-3891
Moreland Sales Corp 1350 Howard... MA rket-3891
Peake Don 900 O'Farrell... OR dway-6631
Perin Ira G 200 Davis... SU ter-1476
Re-Be Co Inc 444 Market... SU ter-2720
Reliance Trailer & Truck Co Inc
2705-16th MA rket-4894
REO-W F CALBERSON CO LTD
1000 Geary OR dway-3412
REPUBLIC SALES & SERVICE
2829-16th HE mlock-1766
Service Caster & Truck Co 61 Blume DO uglas-5942
STERLING MOTOR TRUCK CO
OF CALIF 1190 Howard... UN drhil-3400
STERN JOE TRUCK CO OAKLAND
146 11th UN drhil-5219
Call Operator for... LA testid-4101

Truck Business—(Cont'd)

White Co The 11th & Mission... HE mlock-3100
White Truck Co 11th & Mission... HE mlock-3100
Wright-Hibbard Industrial Electric
Truck Co 1185 Mission... UN drhil-6883
Yale Electric Industrial Truck Agency
1061 Howard HE mlock-2815
Yellow Truck & Coach Mfg Co 900 Plm GA rfd-6080

Bodies, Truck

Buchignani & Co 25 Clark... DA vnprt-8696

Dump Truck Bodies

FAGER HYDRAULIC HOIST & BODY
CO OF NORTHERN CALIF
Dump Bodies Built to Order
38 Otis... HE mlock-8027

Cleaning, Truck

Great Western Truck Steam Cleaning Works
1757 Folsom HE mlock-1405

Electric Trucks

AUTOMATIC TRANSPORTATION
CO INC 613 Howard... KE arny-6024
BAKER INDUSTRIAL TRUCK
DISTRIBUTOR
Gasoline & Electric
1185 Mission... UN drhil-6883
Craig Howard W
Electric Truck Service & Repairs
236 Clara... SU ter-3932
ELWELL PARKER ELECTRIC
TRUCK DISTRIBUTOR
Ira G Perin
200 Davis... SU ter-1476
Walker Vehicle Trucks Agency
613 Howard KE arny-6024
YALE ELECTRIC INDUSTRIAL
TRUCK AGENCY 1061 Howard HE mlock-2815

Hand Trucks

Eames Co 920 Howard... SU ter-4996
Geddes James & Co 743 Mission... GA rfd-3922
Gunn Carle & Co Ltd 1185 Mission... SU ter-2720
Hamilton Chas E 580 Market... GA rfd-7700
LANISING CO 348 Brannan... KE arny-2974

Hospital Trucks

Colson Co of the Pacific 7 Front... SU ter-8854
Eames Co 920 Howard... SU ter-4996

Hotel Trucks

Colson Co of the Pacific 7 Front... SU ter-8854
EAMES CO 920 Howard... SU ter-4996

Lift Trucks

BARRETT-GRAVENS CO
E C Buehler Co Distributors
669 Howard... SU ter-4594
CLARK R A
Lift Truck & Platform Systems
Hand Operated Gasoline Electric
1185 Mission... UN drhil-6883
Gunn Carle & Co Ltd 1185 Mission... SU ter-2720
LEWIS-SHEPARD CO
Jacklift Elevating Trucks & Stackers
383 Brannan... SU ter-3461
REVOLATOR CO 1185 Mission... SU ter-2720

Motor Trucks

Bay City Iron Works
Steel Bodies of All Kinds
1215 Harrison... MA rket-1311
Fager Motors Co 180-12th... MA rket-0780
FEDERAL MOTOR TRUCK
DISTRIBUTOR 825 Sansome... GA rfd-6694
Four Wheel Drive Sales Co 135-10th HE mlock-0395
FRENCH J E CO
Hists Dodge Bros Trucks
Buses & Motor Coaches
O'Farrell & Polk... OR dway-2121
International Harvester Co of America
201 Potrero MA rket-0345
INTERNATIONAL MOTOR TRUCK
AGENCY 201 Potrero... MA rket-0345
MAGDONALD MOTORS INC
Mfrs of Draymaster Trucks
5th & Harrison... EX brook-5146
SCHIAVI NICK
Repair Specialist
MOTOR TRUCKS
AND
AIR COMPRESSORS
1242 Mission... MA rket-2742

STERLING MOTOR TRUCK CO
OF CALIF 1190 Howard... UN drhil-3400
TYNAN-ALEXANDER MOTORS LTD
10th & Folsom UN drhil-2305

Truck Business—(Cont'd)

Motor Trucks—(Cont'd)

Accessories, Motor Truck
Peake Don 900 O'Farrell... OR dway-6631

Manufacturers, Motor Truck

Golden State Truck Co 1020 Folsom UN drhil-0320

Parts, Motor Truck

GENERAL METALS CORPORATION
185 California EX brook-5568
Hercules Motor Corp 1350 Howard... MA rket-3891
Lerer Bros 375-11th... MA rket-8281

Rentals, Motor Truck

A-1 General Trucking Co
Dump Trucks & Drivers \$10.00 per day
2431 Fillmore... WA lnuat-5923
ELLIOTT'S AUTO & TRUCK
RENTAL LTD
Trucks Rented Without Drivers
25-11th... HE mlock-1261

ROSENBERG MEYER

Dump Trucks
1755 San Bruno... VA lencia-7823

Repairs, Truck

Dodge Bros Trucks Dist O'Farl & Polk OR dway-2121
GOINS JAY M 170 Main... GA rfd-9305
Master Repair Shop Inc 139-11th... MA rket-6122
MOTOR TRUCK REPAIR CO
146 11th UN drhil-5219

STERLING MOTOR TRUCK CO

OF CALIF 1190 Howard... UN drhil-3400

Store Trucks

Colson Co of the Pacific 7 Front... SU ter-8854
EAMES CO 920 Howard... SU ter-4996
Fibre Specialty Mfg Co 309 Minna... DO uglas-1583
Geddes James & Co 743 Mission... GA rfd-3922
Klenck F J Company Inc 309 Minna... DO uglas-1583
LANISING CO 348 Brannan... KE arny-2974
REYNOLDS TRUCK CO 348 Brannan KE arny-2974
Rogers Fibre Co 309 Minna... DO uglas-1583

Used Trucks

International Harvester Co of America
201 Potrero MA rket-0345
Lerer Bros 375-11th... MA rket-8281
STERLING MOTOR TRUCK CO OF CALIF
1190 Howard UN drhil-3400
Stern Joe Truck Co
Large Stock of Used Trucks
Oakland Call Operator for... LA testid-4101

Warehouse Trucks

Colson Co of the Pacific 7 Front... SU ter-8854
Eames Co 920 Howard... SU ter-4996
FAIRBANKS MORSE & CO
Special Harrison EX brook-5855
Geddes James & Co 743 Mission... GA rfd-3922
Gunn Carle & Co Ltd 1185 Mission... SU ter-2720
LANISING CO 348 Brannan... KE arny-2974

MAILER SEARLES INC

Complete Yale & Towne, Stuebing
Lift Truck and Platform Systems.
Also SEARLES-WESTERN Roller-
Bearing Grain Trucks
McKINNEY TRUCKS, CLAMP
TRUCKS, Etc.
135 Fremont... DA vnprt-4350

NUTTING TRUCK CO 669 Howard... SU ter-4594
REYNOLDS TRUCK CO 348 Brannan KE arny-2974
SERVICE CASTER & TRUCK CO
61 Blume DO uglas-5942

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the plan in detail with you.

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